

## **"Der Auditor" becomes part of the Dedere AG**

At the end of March 2017, "Der Auditor" will be integrated into the Dedere AG, and the KMC Auditor GmbH, a 100%-owned subsidiary of the Dedere AG, will be renamed as Dedere Deutschland GmbH. Consequently, the IT and News areas will be united under one roof.

Dear customer,  
Dear partner,

### **"Der Auditor" success story**

Under the motto "Where can I get regular market news and comprehensible prices for my commodities?", the development of a weekly news service about bakery seeds, nuts and dried fruit began in 2008. On 15 January 2009, the first issue of the newborn commodity information service appeared under the name "Der Auditor". What started out as a service for its own trade partners and customers, kept growing in the following years to become an independent news service with a large readership. Since September 2014, "Der Auditor" is on the market under the umbrella of the KMC Group as an autonomous and independent company (KMC Auditor GmbH), and has continued growing ever since. Today, the commodity information service relies on its own professional editorial team, sending you thoroughly researched and up-to-date news for the food industry on a daily basis. To provide their customers with relevant and appropriate news more promptly and individually, the "Auditor" team has always relied on IT and the internet. Since the subject areas of news and internet are becoming increasingly intertwined, it also makes sense to merge these topics in legal and organisational terms.

### **Integration into the Dedere AG**

In light of these considerations, "Der Auditor" will be integrated into the Dedere AG, with its head office in Switzerland. The Dedere AG is a software company for the food and feed commodity market, already operating several online platforms such as "Novella Agri" (the news and information platform) or "Calendarium" (the crop calendar), which offer great potential for synergy for the "Auditor". The Dedere AG also belongs to the KMC Group.

### **KMC Auditor GmbH renamed as Dedere Deutschland GmbH**

With this step, the KMC Auditor GmbH will become a 100%-owned subsidiary of the Dedere AG. In addition, the KMC Auditor GmbH will be renamed as Dedere Deutschland GmbH and will market and promote all operating activities of Dedere as well as its platforms and services in Germany. The head office of the Dedere Deutschland GmbH will remain in Seeheim-Jugenheim, near Darmstadt in Germany. The CEO of the Dedere Deutschland GmbH is Michael Gütlich, who also belongs to the executive board of the Dedere AG as Chief Technology Officer (CTO) and administrative board member.

### **IT potential on the food and feed commodity market**

"The integration of "Der Auditor" into the Dedere AG is just another piece in the puzzle of the Dedere AG's success story." says CTO Michael Gütlich, who has significantly shaped software development over the last few years. "The feedback and click rates for the new platforms that were released online in the past few months clearly demonstrate that there is a high demand for IT and news services on the food and feed commodity market, which we want to further exploit". After this transaction, the Dedere AG will have more than 50 members of staff employed globally.

The transaction and the renaming of the company will be concluded on 31 March 2017. The effects on existing subscribers to the "Auditor" will be minimal and information will be passed on directly to the affected customers.

**Important note for subscribers:** For organisational reasons, the KMC Auditor GmbH will initially remain the account holder for your subscription invoices. We will inform you as soon as the new account data is available.

With this update, we would like to inform you about current developments at Dedere and look forward to a successful future together.

Best regards,

Dedere AG

  
Michael Gütlich  
Member of Board, Dedere AG  
CEO, Dedere Deutschland GmbH, Germany

  
Marco Fischer  
Chairman of Board, Dedere AG